

CBM evolved from a long and successful relationship between education and industry.

Our core competencies include occupational safety, health and environmental protection, raw material extraction and refinement as well as company and human resources development.

Work - People - Processes.

Our objective is always the improvement of the client's processes.

Safe, healthy and competitive workplaces are our vision. Our focus is people.

Starting with the individual and his/her unique potential, we analyze and optimize complex work systems, always taking technology and organization into consideration.

Our approach is always company specific, client centered and process oriented.

We are a dynamic company, experienced in change with a clear structure in our working methods.

This combination makes us the ideal partner for your business success.

About us. CB M



To have the best benefit from your employees' work, we help to activate their knowledge and to implement it into operational processes.

We help our clients identify:
What knowledge is critical?
Where should critical knowledge be applied?
How can the knowledge be best applied?
Are the correct methodologies being used?

Unused knowledge is wasted knowledge.

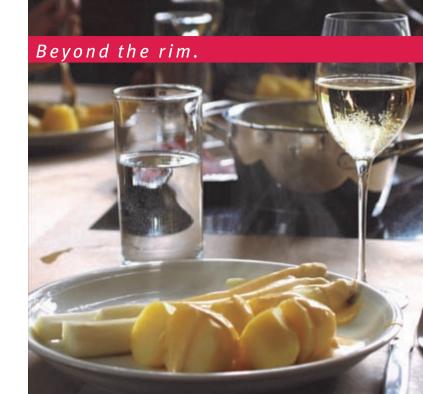
There are no universal answers or standardized concepts, only company specific solutions to company specific challenges. The key factor is people!

We work with people for the benefit of people.

People's involvement releases internal resources in order to create personal success and job satisfaction.

This will stabilize the processes and increase efficiency in productivity as well as in reliability.

We help our clients achieve success by combining our practical, cross-industry knowledge with an "outside the box" view towards research and science.





Achieving success requires effective interacttion among all members of the team the employee, the manager, the client and the counselor. Success is possible when all members of the team share the same outcome, a common goal.

It is not only the "What" but especially the "How" that is decisive for the quality of an achievement.

The individual solution must "fit like a glove".

The answer on "What?" simply tells you if something is done. The answer on "How?" tells you if what you have done is sustainable.

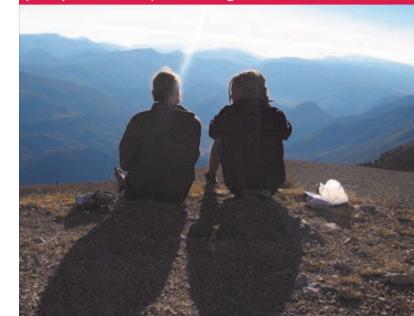
Where do you find the time to rethink or improve your business processes? Where do you get new ideas? New tools for development?

How do you systemize the conditions for your company's stabilization and its growth at the same time?

We offer our knowledge, our experience from realized perception.

We provide you with a new approach, a new perspective to create legal security and solutions for your "insecure" situations.

"In order to see clearly, changing one's perspective is often enough." (Antoine de Saint-Exupéry)





In the context of globalization and demographic development, society and the world of work are confronted with serious restructuring.

The world in constant change.

From our experience, the success in changing the corporate culture depends on an innovation-friendly human resources management and organizational concepts which actively involve the employees.

Each individual has his/her specific capabilities and skills. We help you to retrieve and suitably promote these.

By counseling. By mentoring. By process planning. By learning. By advanced training. Advanced training is not only knowledge transfer but also the means to improve team work, to create networks and to increase your workforce's capability for innovation.

We analyze the potentials and organize trans-disciplinary approaches towards your company's advanced development.

Working. Learning. Continuing education. <u>Developing</u> skills.





Change is persistent.
And persistency needs structure.
Structure to move. To move into the right direction. The direction towards success.

Action - Reaction. Target oriented.

Success depends on action. Action results in reactions. If action and reaction are target oriented, they lead to success. We help to make changes humane and valueadding processes.

Our product is the practical implementation of scientific and methodological foundations.

For this purpose, we are to advise and guide you and your staff through change.

We help make your business successful. Safely, for sure!

Person to Person.

CB M

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